



Jose Ignacio Stratta

Desarrollador WordPress

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Resumen

Desarrollador WordPress Full Stack con más de 4 años de experiencia creando sitios web a medida, optimizando rendimiento y SEO técnico. Experto en el desarrollo de temas y plugins personalizados con PHP, implementando diseños responsive desde Figma y utilizando herramientas como Elementor. Posee experiencia en integraciones API, control de versiones Git y despliegues en AWS. Comprometido con la entrega de soluciones web de alta calidad y la mejora continua de la experiencia de usuario.

Experiencia laboral

WordPress Full Stack Developer, 5e CR, San José, Costa Rica

07/2023 – Presente

- Developed and maintained custom WordPress sites, creating proprietary themes and plugins with PHP, alongside integrations with external APIs.
- Implemented responsive designs from Figma mockups, ensuring cross-browser compatibility and accessibility.
- Optimized site performance and technical SEO, enhancing load times and search engine positioning.
- Utilized version control systems (Git) and managed deployments in cloud environments (AWS).

WordPress Front-end / UX Developer, Goodpeople Studio, Buenos Aires, Argentina

01/2023 – 11/2024

- Crafted front-end interfaces and sections in WordPress by combining HTML, CSS, JavaScript, and Tailwind.
- Collaborated with the design team to define UX/UI standards and translate prototypes into functional code.

WordPress Front-end Developer, Okro, Buenos Aires, Argentina

12/2020 – 06/2022

- Developed front-end components and WordPress templates for client projects.
- Ensured visual consistency and correct rendering across mobile and desktop devices.

Freelance WordPress Developer (Top Rated), Upwork, Buenos Aires, Argentina

05/2022 – Presente

- Provided WordPress development services to international clients, achieving Top Rated status.
- Managed projects end-to-end, including requirements gathering, development, delivery, and ongoing support.

Tutor de Diseño Web, Coderhouse, Capital Federal, Argentina

02/2020 – 11/2020

- Guided students through web design and development courses, resolving technical queries and reviewing projects.

UX/UI Designer, GoodPeople studio, Buenos Aires, Argentina

01/2023 – 06/2024

Educación

Diseñador UX/UI, Diseño UX/UI, Coderhouse, Capital Federal, Buenos Aires

2020 – 2020

Diseñador Web (Avanzado), Diseño Web, Coderhouse, Capital Federal

2018 – 2019

WordPress Avanzado, Desarrollador WordPress Avanzado, Coderhouse, Capital Federal

2018 – 2021

Desarrollador WordPress inicial, WordPress Básico, Coderhouse, Capital federal

2018 – 2018

Conocimientos

WordPress

WooCommerce

ACF

PHP

HTML5

CSS3

JavaScript

React

Tailwind CSS

Diseño responsive

Figma

Adobe Suite

UX/UI

Prototipado

Wireframing

Git

AWS

REST API

Optimización de performance

SEO on-page

Figma

Claude

Codex

AI

LLM

Diseño de sitios web

Diseño visual

Mantenimiento web

Idiomas

Español

nativo

Inglés

Básico